

**IMMEDIATE**

**PAKISTAN BROADCASTING CORPORATION  
DEPARTMENT OF INTERNATIONAL RELATIONS  
HEADQUARTERS – ISLAMABAD**

Subject: **17<sup>TH</sup> VIRTUAL ASIA MEDIA SUMMIT (AMS) 2022 FROM 23<sup>RD</sup> TO 26<sup>TH</sup> MAY 2022**

Reference M/o Information and Broadcasting, Islamabad's u.o. No. 5(1)/2022/P-III/AIBD/TR, dated 16-04-2022 along with its enclosures on the above noted subject.

2. Asia-Pacific Institute for Broadcasting Development (AIBD), Malaysia has invited its member organizations to take-part in 17<sup>th</sup> Virtual Asia Media Summit (AMS) 2022 with the theme: **Future Forward-Reimagining** Media from 23-26 May, 2022 and pre-summit workshops. AIBD has invited to attend **AMS-2022** by registering at <https://bit.ly/AsiaMediaSummit2022>. AIBD has also requested to nominate at least 10 suitable participants (5 from Programme Wing & 5 from News Wing) to attend each of the pre-summit activities.

3. Nominated candidates of PBC will be able to attend any number of the pre-summit workshops in which they are interested after completing the process of registration from the Google Registration Form link <https://aibd.org.my/2022/04/10/ams-2022-pre-summit-activities/>. Registration deadline is **1st May 2022**.

4. Once registered, AIBD will provide them with the details and links to join the virtual session. The Director (Programmes) & Director (News), PBC are requested to please nominate suitable candidates to attend the above said virtual event / Pre-summit workshops of AMS-2022 and the detail of nominees may please be provided to IR Department. The nominees must register themselves at the above mentioned links to join the proposed virtual session.

Encl: **As above**

*Ujala*  
(UJALA KHURSHID)  
Deputy Controller (IR)

✓1. Director (News), PBC CNO, Islamabad.

2. Director (Programmes), PBC Headquarters, Islamabad  
IR's u.o No. DIR-3(2)/2022-

Dated: 08-08-2022



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*Plz circulate*  
*AAO*  
*27/4/22*

**CNO, PBC ISLAMABAD**

No. 27 (1) NE/2022

Dated: 28-04-2022

PBC Hqrs Islamabad's u.o. No. DIR-3(2)/2022, dated 08-02-2022 is hereby endorsed to:-

1. Controllers (Monitoring/Reporting/NNR)
2. Accounts Manager
3. ES to DN
- ✓ 4. Deputy Controller (Social Media).

(Makhdooma Ayesha)  
Administrative Manager