

PAKISTAN BROADCASTING CORPORATION  
DEPARTMENT OF INTERNATIONAL RELATIONS  
HEADQUARTERS – ISLAMABAD

Subject: **E-Learning Course on "Steering Civil Service Delivery Performance Excellence through Good Governance Practices and Strategic Collaborative Governance" from 27<sup>th</sup> June To 1<sup>st</sup> July, 2022 under THE Malaysian Technical Cooperation Programme (MTCP)**

Enclosed please find herewith Ministry of I&B, Islamabad's u.o 7(3)/2022/P-III/EAD/Malaysia/TR, dated 20-04-2022 along with Economic Affairs Division's circular / office memorandum dated 15-04-2022, on the above noted subject.


2. Economic Affairs Division, Islamabad has offered virtual E-Learning program through Malaysia Technical Cooperation Programme (MTCP), detail can be seen in EAD circular. However, application forms available at EAD's website [www.ead.gov.pk](http://www.ead.gov.pk) & on <https://wryw.kln.eov.mv/documents/8390448i8392184/MTCP+2022+-+APPLICATION+FORM>. Moreover, EAD has clarified in its invitation letter that the nomination of suitable candidates duly approved by the competent authority along with the all the required documents may be forwarded to EAD by 6<sup>th</sup> May 2022 (Friday).

3. It is, therefore, requested that the offer of above **fully funded virtual E-Learning training course** may please be circulated among the officers working in Programme, News, Engineering & Admin Wings of PBC, with the advice that interested candidates, who are fulfilling the eligibility criteria, may send their applications (through proper channel) along with **04 sets** of following documents to this Department **by 28-04-2022 positively** for onward transmission to Ministry of I&B, Islamabad:-

- 1) Nomination Letter in original (01 No.)
- 2) Filled in Performa for FTC (01 No.)
- 3) Application Form (02 No.)
- 4) Copy of CNIC (02 No.)
- 5) Photographs (02 No.)

4. The Incharge, (Web-Desk), PBC is also requested to upload the said virtual training course offer of Malaysian Technical Cooperation Programme (MTCP) on PBC official website.

  
(SHAMIM ANJUM)  
Controller (International Relations)  
051-9214947

1. Director (Admin), PBC Islamabad  
2. Director (News), PBC Islamabad  
3. Director (Engineering), PBC Islamabad  
3. Director (Programmes), PBC Headquarters, Islamabad  
IR's u.o # DIR-7(10)/2022-  Dated: 25-04-2022

Copy to Incharge PBC Web, Desk, Islamabad.

**GOVERNMENT OF PAKISTAN**  
**MINISTRY OF INFORMATION AND BROADCASTING**

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Subject: **E-LEARNING COURSE ON "STEERING CIVIL SERVICE DELIVERY PERFORMANCE EXCELLENCE THROUGH GOOD GOVERNANCE, PRACTICES AND STRATEGIC COLLABORATIVE GOVERNANCE" FROM 27<sup>TH</sup> JUNE, 2022 TO 1<sup>ST</sup> JULY, 2022 UNDER THE MALAYSIAN TECHNICAL COOPERATION PROGRAMME (MTCP)**

The undersigned is directed to forward herewith a copy of Ministry of Economic Affairs O.M No. 3(42)/SEA/Malaysia/2022, dated 15.04.2022 on the subject cited above.

2. It is requested that suitable nominations fulfilling the eligibility criteria may please be furnished to this Ministry at the earliest, please

Encl: **(As Above)**

*Ruba Qasim*

**(RUBA QASIM)**  
Assistant Director (P-III)  
Ph: 9103523

**Distribution:**

1. Director General, ISA, Islamabad
2. Principal Information Officer, PID, Islamabad
3. Director General, DEMP, Islamabad
4. Director General, EP Wing, Islamabad
5. Director General, Cyber Wing, Islamabad
6. Managing Director, APPC, Islamabad
7. Managing Director, SRBC, Islamabad
8. Director General, PBC, Islamabad
9. Managing Director, PTVC, Islamabad
10. Chairman, PEMRA, Islamabad
11. Chairman, CBFC, Islamabad
12. Director, ABC, Islamabad

*DGP*  
*Please circulate*  
*21/4*  
*Cont. (IR)*  
*22/4/22*  
*PP*  
*Admin*  
*22/04/2022*

M/O I&B's U.O. No. 7(3)2022/P-III/EAD/Malaysia/TR, dated 20.04.2022

Diary No. 666  
Date 22/4/2022



**MOST IMMEDIATE**

Government of Pakistan  
Ministry of Economic Affairs  
(Economic Affairs Division)

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No. 3(42) SEA/Malaysia/2022

Islamabad the 15<sup>th</sup> April, 2022.

**OFFICE MEMORANDUM**

SUBJECT: - **E-LEARNING COURSE ON "STEERING CIVIL SERVICE DELIVERY PERFORMANCE EXCELLENCE THROUGH GOOD GOVERNANCE PRACTICES AND STRATEGIC COLLABORATIVE GOVERNANCE" FROM 27<sup>TH</sup> JUNE, 2022 TO 1<sup>ST</sup> JULY, 2022 UNDER THE MALAYSIAN TECHNICAL COOPERATION PROGRAMME (MTCP).**

The undersigned is directed to inform that the Government of Malaysia has invited two (02) nominations for the above training course. The Government of Malaysia will bear the full course fees for successful applicants. The application form is available at EAD's website: [www.ead.gov.pk](http://www.ead.gov.pk) and <https://www.kln.gov.my/documents/8390448/8392184/MTCP+2022+-+APPLICATION+FORM>, (Malaysia's website).

2. The eligibility criteria and objectives of the subject course are as under:

**Eligibility Criteria:**

- Middle/Senior Government Officer aged 26-50 years with direct involvement in policy making, decision making and implementation of sustainable development initiatives in any field at managerial levels.
- Good Command of spoken & written English.
- Never participated in any MTCP courses.
- Satisfactory level of digital literacy.
- Be equipped with the relevant ICT tools such as laptop/desktop, web camera, microphone, Speaker.....ect! & familiar with online learning platforms i.e. Zoom, Google Meet.....ect!

**Objectives:**

- Outline the main features of civil sector collaboration.
- Describe the 'know-how' of strategic collaborative Governance arrangements in the civil sector.
- Describe good governance elements in civil sector; and
- Develop civil service collaborative governance initiatives to be implemented in their respective countries.

3. Nomination of suitable candidates duly approved by the competent authority along with the following documents may kindly be forwarded to this Division by **6<sup>th</sup> May, 2022 (Friday)**, positively.

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Dy. No: 207  
Date: 20-4-2022

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